

Your audience

- Please describe the different types of visitors to your website in as much detail as possible, e.g. young shoppers looking for gadgets, retired couples seeking holiday destinations.

Content and design

- Describe how you would like users to perceive the new site, e.g. modern and professional, friendly and fun, quirky and original.

- Please list the websites of competitors and organisations in a related field. What works? What doesn't?

- List websites you like the visual design of and explain why. (Sites such as csszengarden.com, stylegala.com or cssbeauty.com can be good sources of inspiration.)

- Outline any ideas you may have for your site. How would these features support your business goals and the goals of your user? e.g. provide recommendations for related items.

Additional comments

- ➔ Here is your chance to add any extra information you think will be helpful. What else should we know about this project?

Please email the completed form to enquiries@onlineability.net. Thanks again for your time.

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